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Introduction

Unico

Lavender, Clary Sage, Lemon, Rosemary, Cypress, Cedarwood, Orange, Ylang Ylang, Sesame Oil, Cocoa Butter.

All natural ingredients,
Made in Australia,
For Australians.

Derived from pure plant ingredients and enriched with vitamins and essential oils, Unico presents its latest range of salon quality haircare products designed for the harsh realities of an Australian Climate.

Designed, sourced and manufactured in Australia, Unico products offer a locally made professional quality haircare program.

Background & Inspiration

Unico Formulations is the offspring of professional hairdresser Sofia Basile.

With 22 years experience in the industry, 15 of those running her award winning Unico Hair salons, Sofia has undertaken the enormous task of setting up her own product line.

One could argue that her inspiration has come from two parallel sources:

One of the strengths of Unico Salons is their ability to maintain close relationships with their customers over a long period of time. This has served as a source, not only of the qualitative requirements of a good hair product in practice but also their ability to answer clients broad hair needs.

As the wave of support for a greener world has taken shape over the past decade, Sofia felt a personal drive to develop products that met her professional expectations and was quite simply 'home grown'.

Like the development of most new products, the Unico range was developed through a lack-there-of in the existing hair care market. The question was asked, 'Where was a product that was designed, sourced and manufactured in Australia for those of us living in Australian conditions?'

Beyond the overly commercialized international products, Sofia wanted a product that was locally made, high performing in our native climate and based on a solid foundation of pure plant ingredients, vitamins and essential oils.



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Our Products

Unico

The Unico Range has been designed for a broad range of hair types for the harsh realities of Australian climatic conditions.

The current range of products include:

Maintenance Shampoo

Maintenance Conditioner

Volumising Shampoo

Volumising Conditioner

Sensitive Shampoo

Sensitive Conditioner

Intensive Shampoo

Intensive Conditioner

Protein Treatment

Hair Serum

Leave In Spray-On Conditioner

Shampoos

There are 4 shampoos in our current range. Each one designed for different hair types.

They are incredibly gentle on the scalp with exceptional cleansing qualities.

While it's sometimes a given that haircare products should act as a cleaning tool, the Unico range actually makes your hair feel clean. This fact can be contributed to the gentle moisturising qualities

of the product and its ability to restore your hair to its correct pH levels.

Conditioners

It is an old saying but true, our conditioners compliment our shampoo range and are designed for 'soft, shiny, manageable hair'. Bottom line, this is what a conditioner should achieve.

Where our shampoos give your hair a strong cleansing base, the conditioners seal all the good things into your hair cuticles. A little bit like 'oil to your engine'.

Protein Treatment

Our unique Protein Treatment is a nourishing 'hair mask'. It is designed to treat coloured and/or mechanically effected hair.

It offers a higher moisture content than traditional conditioners which helps to repair extreme effects on your hair.

The unique qualities of this product also work well after extreme sun exposure; ideal for Australian climates.

Hair Serum

The Hair Serum is a shine enhancer and compliment to styling products.

It has a unique character when combined with other styling products bringing out the natural shine of your hair and adding a mild texture.

Minimizing split ends, it is particularly good for those with greying hair and anyone looking for a mild styling aid .

Leave-In Conditioner

The ultimate de-tangler! Leave-In conditioner is a spray on product rich in UV Filters and ideal for harsh sun climates. It's repairing qualities minimize colour fade and excessive damage from the suns UV rays.

This is the ideal product for families and anyone wanting to avoid quintessential 'beach hair'.

Future Development

With a comprehensive haircare program in place, Unico Formulations are currently in a research and development phase for a range of styling aids.



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